



YESTERMORROW
Design/Build School

ANNUAL REPORT

2019





"Yestermorrow is an incredible school where the environment and the instructors make it easy to design/build both a structure and a close family."

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OUR LEADERSHIP TEAM:

"For centuries this watershed has attracted the most resilient, resourceful and creative individuals that comprise our vibrant community. Britton is uniquely suited to bring Yestermorrow into this, our most important decade ever! "

-John Connell, Founder, Chair of the Board of Directors

As Yestermorrow Design/Build School enters its 40th year of hands-on education, we are pleased to announce Britton Rogers as the 13th Executive Director of our institution. Britton came to Yestermorrow over 10 years ago as a student, and more recently as an instructor and staff member. He holds a Bachelor of Architecture from UT Austin and a Master of Environmental Design from the Yale School of Architecture where he taught until moving to Warren, Vermont. He practiced architecture, landscape, and environmental design for over 20 years.

2020 is a big year for our School: we are expanding westward into our new 10-acre Utah campus, birthplace of [DesignBuildBluff](#) program. Back at home, we will complete the first new dorm building in our campus Masterplan, produce the Tiny House Festival, and celebrate our 40th year with a series of educational programs and festive events.

Save the date of July 11th weekend for our 40th Anniversary party! We look forward to celebrating together.



Chrissy Bellmyer
Outreach Director



John Connell
Chair of the Board



Charlotte P Kasic
Enrichment Director



Britton Rogers
Executive Director

DESIGN +



THINK WITH YOUR HANDS.

Yestermorrow Design/Build School inspires people to create a better, more sustainable world by providing hands-on education that integrates design and craft as a creative, interactive process.

BUILD



= SYNERGY

We empower people from all walks of life to think creatively and learn practical skills while they design and craft systems, spaces, landscapes, and objects.



YEAR AT A GLANCE

2019 was a year of tremendous growth for Yestermorrow. We reached 645 students through 86 classes. Over 2000 people participated in the Tiny House Fest Vermont, hosted this year in the Mad River Valley!

In addition to regular coursework, **2019 has been an ambitious year with a focus on the local community and making programs more accessible.** To that end we established the new Standby For Locals program offering a 50% discount for Mad River Valley residents to courses when space is available, and a new dedicated scholarship fund that awarded over \$34,220 last year! We created new free, monthly Campus Tours to catalyze curiosity, engagement and encourage enrollment and partnered with Valley Arts to expand our innovative home tour program to include gardens, barns, and bridges. Our free Public Lecture Series reached over 400 people with topics ranging from composting toilets, to nature-inspired furniture design through the ages, to speaking with trees. Finally, we launched a online gift shop on our website with gear for the active maker!



IMPACT STORIES



Campus Projects: The 2019 Yestermorrow Design/Build Interns identified a campus need for an efficient wood storage system for the materials from our *Harvest and Mill Your Own Lumber Course*. They teamed up with the *Natural Building Certificate* and *Certificate in Residential Design and Construction* students to create a timber frame structure demonstrating various natural building techniques, developing new storage capabilities for materials. Many thanks to Regan Bosnyak, Ray McMahon, Daniel Jackson, Rachel Wylie, and Adrienne Caesar for their efforts and dedication to this project.



Community Projects: For the past 30 years, our *Neighborhood Design/Build Studio* has partnered with a local organization to create a project that serves the community. The 2019 class built a terraced playscape and pavilion at Sugarbush Daycare for toddlers and pre-K kids, much to the delight of the little ones. The school serves many working families in the Valley and in the Yestermorrow community.

"This course has really opened up my eyes to a new career pathway I hadn't thought about and I'm so glad I got to be a part of such an incredible design/build community. I definitely caught the building bug." -2019 Neighborhood Design/Build Student

IMPACT STORIES



VERMONT

Yestermorrow was proud to co-produce the 2019 **Tiny House Fest Vermont** and host it in our hometown at Sugarbush Resort. 2000 enthusiastic participants braved the rain and cold to wander among Tiny Homes from all over the region, brought together in a pop-up Tiny House Village. Attendees participated in Speed Design Reviews and an Expo, between lectures and panel discussions about creative placemaking, energy efficiency, site ecology, affordability, education, and inclusion.

This program reached more people in a day than the rest of our classes combined! The audience ranged from curious DIYers to families and industry leading professionals. It was an excellent event to support our local community with business in the off season; we partnered with over 20 regional companies to produce the festival. A big thank you to Festival founders Erin Malie O'Keefe and Lisa Kuneman for their passion and for sharing this meaningful Festival with Yestermorrow.



IMPACT STORIES



Entrepreneurship: Caitlin Purinton signed up for the winter *Tiny House Design* course with the dream to create "The Fainting Goat" a tiny Tap Room on wheels. Inspired by pubs in the UK, she identified a unique niche that could operate on demand when she is not posted overseas in the Army National Guard. Once designed, she became the client for our summer *Tiny House Design/Build Certificate* class and they focused on the fabrication of her plan using premade SIP panels. Featured here in the infamous Warren Vermont July 4th parade, as the official Yestermorrow float, this pub can travel to events, festivals and parties.



Empowerment: Our *Carpentry for Women* course has become one of our most popular classes. Here, our knowledgeable instructors foster a comfortable environment that is supportive to women. The class makes the trades more accessible to people wanting to break into the workforce.

"The thought and detail that went into teaching this course was impressive. I still can't believe what we accomplished in 5 days with almost no carpentry experience. The feeling of empowerment also carries over into other aspects of my life. Not just fixing stuff. My overall self-confidence has definitely been stepped up a notch. Whatever it is, Bring It On!" -2019 Carpentry for Women Student

FINANCIAL STATEMENT

Much like a fine crafts-person has a narrow margin for error, Yestermorrow operates within narrow margins: our mission is to educate and empower, while building community. In 2019, we focused on increasing tuition revenue and cutting expenses even while refining, diversifying, and strengthening development efforts.

Tuition comprises
80% of the
operating costs of
the school.

PROFIT & LOSS

BALANCE SHEET

Income

Tuition Income	956,535
Cost of Goods	390,280

Gross Profit **566,250**

Expense	715,400
Net ordinary Income	-149,155

Development

Fundraising income	162,710
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Total net Income **13,550**

Assets

Current Assets	354,285
Fixed Assets	1,044,973
Other Assets	82,000

Total Assets **1,481,258**

Liabilities & Net Assets

Current Liabilities	323,385
Total Equity	1,157,872

Total Liabilities & Equity **1,481,258**

PROJECT UPDATES



One of the major accomplishments this year was to **break ground on our new dormitory**. Students in our *Yesterday / UMass Semester in Design/Build* designed, detailed, permitted, and framed this 1,250 square-foot bunkhouse. It will have gender-neutral, private sleeping "pods" that will accommodate up to 16 students, and serve our campers and cabins with a spacious bathroom and common room.

The dorm concept is sustainable using an energy-efficient building envelope and high-efficiency systems, with locally sourced materials and finishes. Our campus is a living laboratory: students in courses this year will complete the dorm and continue to work on other campus projects as they learn new skills. In an intense, real-world learning environment we help to support a generation to make, work, and dream big.

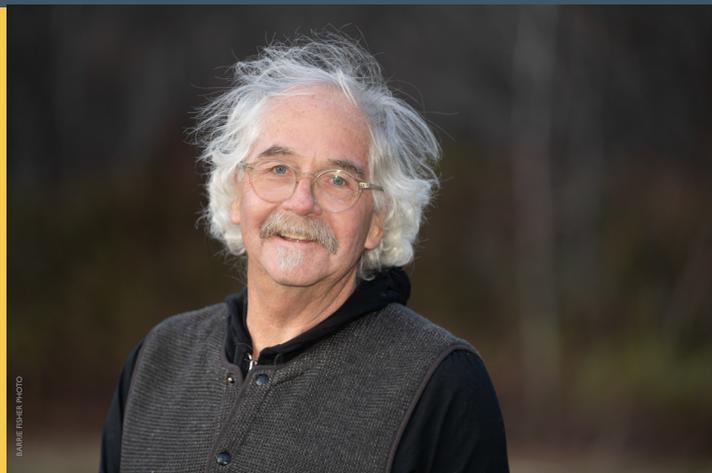


GIVING WITH A VISION

We are delighted to highlight a few remarkable members of the Yestermorrow Community!

Hank Louis is a visionary architect, artist, and author with a focus on the inspirational and humane aspects of design. Hank has over 30 years of experience as the Principal Architect of Gigaplex Architects and a lead designer in the Park City area. He is on the Board of Directors at Yestermorrow. In 2000, he founded Design Build Bluff, which builds sustainable housing for the Navajo Nation in Southern Utah. In a remarkably generous gesture, Hank has gifted the non-profit school and its facilities to Yestermorrow. This gift will increase our programs, audience, and mission with an expansion westward. The high-desert campus balances our design/build teaching capacity in our temperate climate with many new learning opportunities.

Ben Weiss is an innovative, tech-savvy, enlightened Design/Builder located in Dorset, Vermont. He is the founder of Ai Squared, a developer of products for the visually impaired, and has served on the Yestermorrow Board of Directors. In the DesignBuild world, he has passion and skill for joining new technologies with age-old craft as seen in his current class offerings which include *SketchUp for Woodworkers* and *CNC Design/Build*. Ben has been an advocate of more advanced technology in our curriculum and his financial and teaching contributions enable us to make progress in that area, as well as to update the school's operating technologies.



GIVING WITH A VISION

Please join us in welcoming new supporters to the Yestermorrow family!



We are pleased to feature two new donors to Yestermorrow; **Barbara and Frank O'Connell** of Woodstock, Vermont. Their matching pledge this #GivingTuesday allowed our record-breaking event to raise over \$13,800. Frank has had a successful career in upper management nationwide including Parthenon Group, Indian Motorcycle, Gibson Greetings, HBO Video, Fox Video Games, Reebok and Mattel Electronics. He is currently serving on the Board of TreeHouse Food and King Arthur Flour. Barbara's passion and reputation for home renovation and restoration is displayed across the country. She has served on the Board of the Cardigan Mountain School, Coolidge Presidential Foundation and the Thompson Senior Center. They are adoring parents, grandparents and are generous with their time and support of organizations in the area. Please join us in welcoming them to the Yestermorrow community.



Karen and Sean Lawson are founders of Lawson's Finest Liquids Brewing Company located in Waitsfield, Vermont. Their critically-acclaimed beer is distributed across nine states, and they are pioneers in their field for an ethical and environmentally-conscious business plan. Community support is central to the core values of the company as demonstrated by their charitable giving of over \$400,000 to 35 Vermont non-profits. In December 2019 they kindly dedicated \$7,500 from their Sunshine Fund to the Yestermorrow Dorm project. We are thankful to them for their support, lasting vision, and sustained impact on us and on the Valley community.

WE ARE GRATEFUL

FOR THE INDIVIDUALS AND BUSINESSES WHOSE
GENEROSITY MAKE OUR WORK POSSIBLE.

John Abrams
James Adams
Saman Ahmadi
Terry Allen
Peter Alley
Candy Alsop
Thea Alvin
Anonymous
Andrew & Catherine Balto
Frances Barth
Bast & Rood Architects
Mitchell Berman
Dale Bickenbach
Big Picture Theater
Beth Binns Schoellkopf
Janet Bisbee
Joan Blankenship
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Bundy Modern
Dorothy Byrne
Cabot Cooperative Creamery
Elizabeth Cadwell
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Antonio Carlos

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Adam Cohen
Dave & Robin Cohen
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John Connell & April Smith
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Avery Earwood
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Bruce Hauptert
Erik David Hegre
Jarrod Hendrickson
Jane Herbert
Jay Hersh

Oliver Holmes
Timothy Holmes
Peppe Holmsten
Hostel Tevere
Peter Hourihan
Phoebie Howe
Randy Howey
Peter Jensen
Linda Johnson
Llc Jones Family Farms
Charlotte & Partik Kasic
Jason Kass
Tim Keleher
Ned Kelley
George Knight
Leah Kaspar Knoll
Aaron Lamport
Alicia Lamson
Casey Langlois
Luke Lanter
Ted & Susan Laskaris
Kirsti Lattu
Lawson's Finest Liquids
Peter & Martha Liddy

THANK YOU.

WE COULD NOT EMPOWER PEOPLE ACROSS THE STRATA OF OUR SOCIETY WITHOUT YOUR SUPPORT.

Peter & Martha Liddy

Linda Lloyd

Madeline Logowitz

Robert Lorenz

Chrissy Lou

Hank Louis

David Lynch

Daniel Lynch

William Maclay

Pam Macpherson

Mad River Distillers

Mad River Taste Place

Maryland Office of the Public Defender

Charlie Mathews

Lori Matyas

Jill Mcmanus

Phillip Mead

Mehuron's Market

Meredith Corporation Foundation

Barbara Meyer

Kathy Meyer

James Mingle

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Robert Mullen

Colleen Murphy-Dunning

Jesse Myerson

Elizabeth B. Norman

Northfield Savings Bank

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Denis O'Brien

Barbara & Frank O'Connell

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Peter R. Parker

Kris Pastoriza

Susan Patterson

Wendy Pierce

Ron Pinder

Patricia Pinkston

The Pitcher Inn

Joy & Rob Playter

Alexander Pojedinec

Stefan Poost

William Reed

Mark Reeves

John Ringel & Judith Bebout

Luke Roe

Britton E. Rogers

Kory Rogers

Elizabeth Rogers

The Roloson Foundation

Mac & Bobbi Rood

Johanna Rosen

Jerry Ryan

Cordelia Sand

Rick D. Sanders

Jeff Schoellkopf

A Schoolhouse Garden

Aia Schoonmaker

Nancy Segal

Seven Days

John F. Shireman

Iris Silverstein

Simple Gifts Fund

Noah David Skocilich

Pam Smith

Elizabeth Solms

Zell Steever

Kate Stephenson

Thomas C. Stillwell

Bill & Carolyn Stutt

Giocondo Susini

The Sweet Spot

Chuck Tauck

Heather Tauck

R.B. Thumbtzen

Tucker Hill Inn

Von Trapp Flowers

Blake Voss

Ethan Waldman

Hank Wall

Kyle & Susan Weaver

Donna Webber

Ben & Sanfra Weiss

Michael Whinston

Dixie Wilson

John Wilson

Lona Wolfe

Matthew Wolpe

Wood & Wood Signs

David Woodmansee

The Worthy Burger

Harvey & Sharon Yorke

Brenda Young

Zen Barn

BOARD OF DIRECTORS

John Connell

John Norton

Kory Rogers

Hank Louis

Bill Reed

Mac Rood

Laura Moss

Dan Reicher

Charles Shackleton



OUR DEDICATED STAFF

Chrissy Bellmyer
Outreach +Enrollment
Director

Nick Ihley
Class Support Coordinator

Jesse Myerson
Development Lead

Britton Rogers
Executive Director

Brad Cook
Facilities Manager

Michelle Lee
Kitchen Manager

Charlotte Kasic
Enrichment Director

Alex Stoicheff
Woodworker in Residence

Lexie Daly
Financial Manager

Lynn Morgan
Housekeeper

Meg Reinhold
Cook

Rachel Wylie
Student Services
Coordinator



A final thank you to all of our passionate, dedicated Instructors:

we could not do this without you.

This year's unsung heroes include: **Brad Cook**, Facilities Manager, **Dillon Riley**, Facilities Intern, and **Johnny Chiang**, Volunteer IT guru who worked tirelessly to make countless facility improvements and technology upgrades for our campus.

Yestermorrow Design/Build School

7865 Main Street,

Waitsfield, VT 05673

1.888.496.5541

www.yestermorrow.org